

# Advisor Transition

The PWA Way Guide







## Welcome to the team!

We're here to make your transition as smooth as possible.

Thank you for joining the Provenance
Wealth Advisors team. Our number one
goal is a smooth transition for you and
your team, and most importantly for
your clients.

We've developed this guide to facilitate your transition process. Our Provenance Wealth Advisor transition team will work to seamlessly get you and your clients onboard comfortably. We are confident that together we can provide a smooth experience.

## The PWA Transition Team

Tom Scanlan
Chief Compliance Officer and Chief Operations Officer
(954) 712-7006

TScanlan@provwealth.com



Lisa Donelson
Operations and Compliance Manager
(954) 712-8893

LDonelson@provwealth.com



Lauren Bernal
Sr. Operations Associate
954-712-8907
LBernal@provwealth.com

## Preperation

Prior to leaving your current broker dealer

## **Transition Spreadsheet**

Advisors must complete the transition spreadsheet that provides the PWA Team with client account information necessary to open an account. Once PWA receives this client information, they will generate client packets (DocuSign, etc.)



## Registration Packet

A PWA Securities (PWAS) registration packet will be completed for all advisors and staff prior to you leaving your current broker dealer. No paperwork will be submitted for processing until the Advisor informs PWA of their resignation from their current broker dealer.

The Registration packet includes:

- Fingerprints (PWAS and SEC, if applicable)
- Form U4 Insurance license and appointment
- information



#### Contract/Paperwork

Review and sign PWA contracts and paperwork, which includes:

- PWA & PWAS Contract
- Succession Agreement (optional)
- HR Paperwork



## Advisor Registration



#### Insurance and Annuities

The Advisor will be appointed with all insurance companies with which PWA conducts business. In addition, annuity change of broker dealer, and agent authorization forms will be completed for all current client annuities.



## FINRA and State Registration

Depending on the Advisor's line of business, the Advisor may be registered with the following:

- Registered Representative with PWA Securities (PWAS).
- Investment Advisor Representative with
   Provenance Wealth Advisors (PWA) Registered
- Investment Advisor.
   Insurance Appointments with PWA Carriers.

Registration Packet Submittal

Once you have notified Provenance Wealth Advisors of your resignation from your current broker dealer and have forwarded the signed resignation letter, the registration process for PWAS & PWA will begin to be processed.

This usually takes 24 - 72 business hours.

## Client Onboarding

WELCOME YOUR CLIENTS





Once the Advisor's registration with PWA and/or PWAS has been completed, a client registration packet will be sent to the client via regular mail or email. The client registration packet will include:

- PWA Client Welcome Letter from Advisor
- Provenance Wealth Advisor brochure PWA/
- Raymond James new account paperwork
- PWA/Raymond James ACAT transfer paperwork

## Concierge Service

A concierge number will be included with the client welcome letter in which the client will be able to call with any questions or concerns during the transition process. The call with be handled either by the Advisor's staff or PWA Operations.

## Let's Get You Started



#### **PWA Introduction**

- Office tour and introductions
- PWA culture
- Compensation reporting and payment procedures
- PWA/BPB collaborative marketing and planning process

## Marketing Integration

- Press release
- Website
- Social media
- Ghost written articles

## Office and Supplies

From the moment you arrive at PWA the Advisor's Office and supplies will be set up to ensure that your business continues as normal as possible during the transition process. This includes:

Office/furniture, business cards, email, phone, computer and printer

## CRM and Portal Integration

- Training
- Personalization

# Training and Resources



#### Unit Involvement

- Investment Group
- Corporate Retirement Group
- Financial Planning
- Marketing
- Operations and Compliance
- Insurance Group



#### Learning the Systems



- Phone and Computer
- Microsoft Outlook 365
- Box.com
- Advisor Engine CRM and Client Portal
- 3rd Party Websites
- Custodian Systems and Paperwork



#### **Ongoing Education**

- Collaboration Training
- Case examples
- Webinars

## Transition Timeline



Timeline	Step One	Step Two	Step Three	Step Four
Four Weeks Before Transfer	Complete transmission spreadsheet and submit it to RJ and PWA	Complete registration packets.	Verify if your current broker/ dealer will be charging transfer fees on clients' accounts.	Check accounts for available cash to cover fees before transferring/
One Week Before Transfer	Compose your letter of resignation.	Submit your resignation letter to your current broker/dealer.	Submit a copy of your resignation letter to PWA.	PWA and PWAS will begin registration process.
Welcome Aboard	Once your licenses have transferred to Custodian, you'll receive an email.	Get comfortable in your new surroundings.	Start calling clients to inform them about your new affiliation and instruct them to compete then send back paperwork ASAP. Client packets will simultaneously be sent out to clients.	PWA Operations will provide you with RJ Access information.
As a New PWA Adviser	As clients receive your mailings, it is likely they will call our office. PWA will assist your staff in handling these calls to resolve any questions or concerns.	Use RJ Net to keep track of account paperwork sent to and received from clients. PWA Operations will track and monitor the ACAT transfer of your transitioning accounts.	Familiarize yourself with PWA and RJ systems.	Participate in unit introduction meetings and training to familiarize yourself with the PWA/RJ systems and processes.



Looking forward to working with you!

